

25 November 2015

To whom it may concern

It is with great pleasure that I write this reference for Going Africa Conferencing, as this is a group of young entrepreneurs who truly deserve recognition and stand apart from the run-of-the-mill conference organizers encountered in the corporate world.

Having attended more than one hundred conferences in my working career, I can honestly state that conferences and events planned and organized by GAC are unique and stand out from anything else I have ever experienced. They are simply on a different level, paying 24 hour attention not only to the smooth running of proceedings, but most importantly, also paying individual and personal attention to the delegates. I have found them absolutely professional and (most of all) reliable in distributing correspondence, monitoring registration of delegates, administering all financial matters, following up on sponsorships, chasing up stragglers and attending to all other matters essential for a successful event. GAC's strength comes to the fore when organizing national and international events in remote places. All aspects, incorporating accommodation, transport, security etc. are scrutinized before recommending a particular venue to the Client. Food and drink, of the highest standard, can be provided, furniture supplied if extra items are required. The correct supply and functioning of audio-visual equipment is part of their standard responsibility and deliverables.

Social events, being an important part of most conferences, are expertly arranged and often include unique surprises, not often encountered elsewhere. If possible GAC supports the local community to be part of such social activities. Delegates' bags contain useful and welcome little gifts demonstrating GAC's personal attention with reference to the theme of the conference.

GAC is very flexible and welcome frequent consultation with the client to ensure that all the client's objectives are met. Whether national, international, a small group of delegates or several hundred, I can thoroughly recommend using GAC as conference organizers anywhere in southern Africa, be it in a city or a remote location like a game reserve.

I wish them good luck and everything of the best in their future endeavours and expansion and development programmes.

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